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Dubai - United Arab Emirates

**March 24th, 2022**

**To all the Members of the AIPPI - UAE National Group**

**Subject: 3ed Circular/ 2022**

Dear all,

We trust you are well.

We write to share some news on AIPPI UAE Group recent activities and update on the publication of new regulations, as follows:

* **AIPPI – DIFC Intellectual Property Breakfast Briefing Series (First session on March 22, 2022):**

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As a first activation to the MOU signed between the AIPPI-UAE Group with the DIFC in December 2021, we co-hosted a Breakfast Briefing on “IP Laws in the DIFC and their implications” with the DIFC on 22 March 2022.

This is intended to be the first of four events that we co-host with the DIFC following the recent enactment of the first DIFC IP Law No 4 of 2019 in November 2019. The event took place in the DIFC’s Innovation Hub where the head of the Hub explained the importance they place on IP for their start-ups. Several startups and SMEs had the opportunity to attend and learn more about the new DIFC IP Law and the very important topic of IP.

The Breakfast Briefing was opened by DIFC and AIPPI-UAE and included an explanation of the ethos behind the DIFC IP Law by the DIFC IP Commissioner, Dr Tarek Hajjiri, and how this new Law fits in to the DIFC ecosystem. A Panel discussion moderated by Dr Mohamed Al Hemairy, a member of the Emirates Intellectual Property Association (“EIPA”) followed on the practical implications of the DIFC IP Laws and the view of brand owners and right holders to the new developments and included Omar Obeidat for AIPPI UAE Group, Moutaz Abdullat for the Gulf Brand Protection Group (“BPG”)and Sharif Elbadawi for the DIFC Future District Fund. The discussion was interesting and addressed the new Law, brand owner and start-up strategies for IP.

Several AIPPI-UAE members also attended and contributed in the Q&As. Several questions were posed and issues clarified especially the fact that this new DIFC IP Law does not create additional costs or obligations on businesses but it merely fills a gap of what happens in the DIFC in relation to IP enforcement and how start-ups should value IP. The feedback was very positive and future events are planned for the DIFC Innovation sector later this year.

* **Cabinet Decision (the Council of Ministers) of the United Arab Emirates issued decision No (6) of 2022 in approve executive regulations of Federal law number 11 of 2021:**

We have just learnt that the UAE Cabinet issued a decision dated **February 10th, 2022** to approve and publish the implementing regulations of the UAE Federal law number 11 of 2021 in relation to the protection of industrial property rights (“**Industrial Property Law**”). The regulation was published in the gazette number 723 and it includes 82 different articles to explain some of the procedures and elaborate on provisions mentioned in the Industrial Property Law. We enclose a copy of the implementing regulations as issued in the original text.

According to article 82, the regulation should be enforced after 90 days from the date of publishing the implementing regulation. We learnt that the UAE official gazette number 732 was published on March 14, 2022, and accordingly, we expect the Industrial Property Law implementing regulation to be in-force on **June 13, 2022**.

We encourage you to get in touch with us to discuss any topic of interest to you and explore ways to be involved with future updates and circulars of AIPPI UAE Group.

Thank you,

On behalf of the Communications Committee

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